

Starting A Movement

Activism is for EVERYONE.



What is Colstrip United?

- A grassroots movement
- Mission: Inform. Promote. Inspire
- We are about more than just coal



Life After Mining:
This cropland was mined for coal, and then reclaimed.



Rosebud Coal Mine in Colstrip, MT

#COLSTRIPUNITED



COAL:
THE ORIGINAL
PLANT-BASED
BIOFUEL.

#COLSTRIPUNITED



When the temperature plummets,
will your house be warm?

Coal energy;
power you can **RELY** on.



Why Colstrip United?

- Coal communities needed a positive voice on social media
- “United” is more than a name.









Why was Colstrip United so successful?

-We formed at the right time,
at the right place.



1. Colstrip United has a well-defined mission
2. We are based primarily in social media.
3. We do not tolerate hatefulness or negativity on our social media pages.
4. We encourage open discussion of issues surrounding coal. We don't delete comments from people who disagree with us.

5. Colstrip United is a non-partisan organization. We do not endorse or oppose candidates in elections. We never have and we never will.

6. We celebrate our small victories and take the time to thank the people who support and help us.

7. We reach out to our supporters, have one on one conversations with them, and encourage them to raise their voices for causes they believe in.

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the frame, creating a dynamic, layered effect. The rest of the background is plain white.

Study Your Enemies







If you choose to journey into activism, you might find that a little courage can go a long way.



In order to make real change, you need to be willing to do what others are not. You need to be willing to give past the threshold of what others are willing to give.



Activism Really IS For Everyone

-I was never trained in activism.

If I didn't know something,

I would surround myself with people who did.





If not me ...then who?



The future is worth
FIGHTING for.



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